



R A U N A K G H O S A L
(RONI)

EXPERIENCE

Amazon
(2024 - Present)

User Experience Designer
Devices and Services Design Team

Bridged design and engineering to shape seamless, accessible experiences.

Developed design systems that streamlined workflows and brought consistency across all devices.

Swiggy
(2020 - 2024)

Senior Designer
Product Operations Team

Leading a team of designers to create flows and visual language for campaign on the Swiggy app and leading properties and categories for the brand.

Developed an automated tool using image recognition for restaurant partners on Swiggy to run video ads without the need for shooting new videos. This saved significant costs for the company and benefited restaurant partners across India.

**Mohun Bagan
Super Giants**
(2018 - 2019)

Design Team Manager
Business Operations

EDUCATION

Bachelors of Design, Communication Design

Symbiosis Institute of Design, Pune (2017)

Documentation Head for *Lakshya*, annual 24 hour sketching event.
Creative Team member for DZMA, annual fest.

CERTIFICATIONS

Google User Experience Design Professional (2021)

Coding for Designers
University of Virginia (2020)

Data Science and Inferential Statistics
Duke University (2020)

User Experience Design and Product Management
Interaction Design Foundation (2019)

Leadership and Entrepreneurship
iLead, Kolkata (2012)

I'm a dedicated designer with a keen eye for user-centered design. With a blend of creativity and technical expertise, I strive to simplify complex problems into seamless and delightful interactions. My goal is to create meaningful solutions that resonate with users, leveraging research, empathy, and design thinking throughout the process. I also teach design part-time to **inspire and guide aspiring individuals.**

AWARDS & RECOGNITIONS

Swiggy Bug Bash Winner (2023)

Recorded the worlds highest 360 VR video on land (2016)

Ranked 23 all India in the Design Aptitude Test (2012)

CONTACT

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